



# UPTOWN JACKSON

REVITALIZATION ORGANIZATION

2025

---

## INVESTMENT & SPONSORSHIP OPPORTUNITIES

[UJRO.ORG](http://UJRO.ORG)

573-200-6542





## DEAR FRIEND OF UJRO,

2024 was an incredibly successful year for Uptown Jackson Revitalization Organization! The organization grew to a total of 9 Board Members, added 15 new volunteers, and had a plentiful year of fundraising support.

Through increased engagement and more volunteers, we were able to achieve several goals for the year including:

- A successful Farm to Table event exceeding our fundraising goal of \$12,000
- Two educational seminars for businesses and merchants in the UJRO district.
- Enhanced events for the Uptown including: Annual Meeting, February Annual, Springfest, The Eclipse, Jackson in Bloom, Farm to Table, Oktoberfest, and The Christmas Parade. These events brought over 15,000 people to the Uptown district this year!

We hope to continue to build off of the momentum we gained in 2024! With the help of our dedicated volunteers, investors, and sponsors we are confident that 2025 will be an even greater year!

As always, our hope is to help our community thrive through all the things we do at UJRO. We hope you will join us in creating a welcoming environment for our citizens and visitors alike.



# YOU'RE Invited to join us

## WHY SUPPORT?



### Marketing Opportunities

Our sponsors reach multiple audiences because we recognize them through print, radio, social media, and our website. At the events we use signage and banners as well!



### Build Community

Show your commitment to the Uptown Jackson community and help us in our mission to preserve and develop a robust and vibrant historic business district to improve economic and social vitality and quality of life for residents and visitors alike.



### Economic Impact

Local events, grants, and business development opportunities enhance our economy by allowing current businesses to grow and recruit new businesses.



Since 2012, UJRO has been doing important work to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscape of Uptown Jackson, Missouri.

**And we're counting on your support to help us get there.**

Thank you for making Uptown Jackson the heart of our community.

## CONTENTS

uptown art expo	<b>4</b>
springfest	<b>5</b>
jackson in bloom	<b>6</b>
farm to table	<b>7</b>
oktoberfest	<b>8</b>
christmas parade	<b>9</b>
annual meeting	<b>10</b>
annual sponsorship	<b>11</b>
select your sponsorship	<b>12</b>
more options	<b>13</b>

# UPTOWN ART EXPO

March 1, 2025

Uptown Jackson/High Street

The Uptown Art Expo celebrates local arts with exhibits and interactive activities. Past events have included glassblowing, printmaking, and pottery, letting attendees engage with the creative process.

It's a vibrant event for art lovers of all ages to explore the diverse talent in our community —there's something for everyone to enjoy!

	<b>Presenting Sponsor</b>	<b>Event Partner</b>
<b>Sponsorship Amount</b>	\$250	\$100
<b>Spaces Available</b>	1	5
Inclusion on print marketing material (as appropriate)	logo	text
Inclusion on event web page	logo	logo
Verbal Mention during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion on Facebook event page	text	text
Inclusion on UJRO event blog post	logo	text
Inclusion in newsletter	logo	logo

# SPRINGFEST

April 4, 2025

Jackson Civic Center

Join us for Springfest, our annual fundraising event featuring dinner, drinks, and entertainment. Enjoy a lively quarter auction, raffles and live auction with unique items to support our programs.

More than just a fundraiser, it's a celebration of community, connection, and giving back—an unforgettable evening for all!

	<b>Presenting Sponsor</b>	<b>Bar Sponsor</b>	<b>Paddle Sponsor</b>	<b>Bucket Sponsor</b>
<b>Sponsorship Amount</b>	\$1,500	\$1,000	\$750	\$500
<b>Spaces Available</b>	1	1	1	1
Inclusion on event web page	logo	logo	logo	logo
Inclusion on print marketing material (as appropriate)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion on dinner program	logo	logo	text	text
Logo inclusion on each table bucket				<input checked="" type="checkbox"/>
Logo inclusion on each paddle			<input checked="" type="checkbox"/>	
Verbal Mention during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion on Facebook event page	logo	logo	text	text
Inclusion on UJRO event blog post	logo	logo	text	text
Inclusion in newsletter	<input checked="" type="checkbox"/>			
Logo on each slide (120+)	<input checked="" type="checkbox"/>			
Event tickets	6 (table)	4 tickets	2 tickets	2 tickets
Opportunity to share a 2 minute business promotion clip on UJRO's social media	<input checked="" type="checkbox"/>			
Logo on "the bank" area	<input checked="" type="checkbox"/>			
Logo and signage at the bar		<input checked="" type="checkbox"/>		

# JACKSON IN BLOOM

April 12, 2025

Uptown Jackson/High Street

Celebrate spring at Jackson in Bloom on High Street! Enjoy the Jackson High School Plant Sale, explore gardening and eco-friendly products, and learn from local vendors. The event also features a Kid's Corner, food, crafts, and a fun dog show.

It's the perfect way to kick off spring and connect with the community, whether you're a gardening enthusiast or just looking for a fun day out!

	<b>Presenting Sponsor</b>	<b>Event Partner</b>
<b>Sponsorship Amount</b>	\$500	\$250
<b>Spaces Available</b>	1	5
Inclusion on print marketing material (as appropriate)*	logo	text
Inclusion on event web page	logo	logo
Verbal Mention during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion on Facebook event page	text	text
Inclusion on UJRO event blog post	logo	text
Inclusion in newsletter	logo	logo
Opportunity for on-site participation (free vendor booth entry, giveaways, etc)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
*deadline of 3/3/25 to be included		

# FARM TO TABLE

September 11, 2025  
 Uptown Jackson/High Street

A community celebration dinner that takes place on High Street in Uptown Jackson. Featuring food provided by local farmers, prepared by local chefs and restaurants, and served by local volunteers. A beautiful, delicious celebration of all that our area has to offer.

	<b>Presenting Sponsor</b>	<b>Refreshment's Sponsor</b>	<b>Course Sponsor</b>	<b>Decor &amp; Entertainment Sponsor</b>
<b>Sponsorship Amount</b>	\$1,500	\$1,000	\$250	\$250
<b>Spaces Available</b>	1	1	5	1
Inclusion on print marketing material (as appropriate)*	logo	logo	text	text
Inclusion on event web page	logo	logo	text	text
Inclusion on dinner program*	text	text	text	text
Verbal Mention during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion on Facebook event page	logo	logo	text	text
Inclusion on UJRO event blog post	logo	logo	text	text
Option to display your signage at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Event tickets	4	4	2	2
* deadline of 8/25/25 to be included				



# OKTOBERFEST

October 3-4, 2025  
Uptown Jackson

Oktoberfest is presented in the style of a German Festival. Enjoy family-friendly activities such as exciting Weiner Dog Races, a Stein Hoisting competition, and a lively Pet Parade. Savor delicious German foods like bratwurst and pretzels, along with refreshing local beer. Explore unique crafts from our vendors or let the kids have fun in the Kids Zone. It's a perfect way to celebrate the season with food, fun, and community spirit!

	<b>Diamond</b>	<b>Platinum</b>	<b>Media</b>	<b>Gold</b>	<b>Silver</b>	<b>Weiner Dog Race Sponsor</b>	<b>Bronze</b>
<b>Sponsorship Amount</b>	\$3,000	\$2,000	\$2,000	\$1,000	\$500	\$500	\$250
<b>Spaces Available</b>	2	5	1	15	15	1	15
Inclusion on print marketing material (as appropriate)*	Lrg. logo	Lrg. logo	Lrg. logo	Med. Logo	text	text	
Inclusion on event web page	Lrg. logo	Lrg. logo	Lrg. logo	Med. Logo	Sm. logo	Sm. logo	text
Inclusion on t-shirt*	Lrg. logo	Lrg. logo	Lrg. logo	Med. Logo	text	text	
Inclusion on Facebook event page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion on UJRO event blog post	Lrg. logo	Lrg. logo	Lrg. logo	Med. Logo	Sm. logo	Sm. logo	text
Radio mentions			Exclusive				
Inclusion in newsletter	Lrg. logo	Lrg. logo	Lrg. logo	Med. Logo	Sm. logo	Sm. logo	text
Verbal Mention during event	5	5	5	3	2	2	1
Opportunity to share a 2 minute business promotion clip on UJRO's social media	<input checked="" type="checkbox"/>						
Stage Banner	Exclusive						
* deadline of 8/31/25 to be included							

# CHRISTMAS PARADE

December 6, 2025

Uptown Jackson

Enjoy a variety of local groups, marching bands, and of course, a special appearance by Santa! It's the perfect way to kick off the holiday season with family and friends. We can't wait to see you there!

	Presenting Sponsor	UJRO Float Sponsor	Event Partner
<b>Sponsorship Amount</b>	\$500	\$250	\$100
<b>Spaces Available</b>	1	1	5
Inclusion on event web page	logo	logo	logo
Inclusion on Facebook event page	text	text	text
Inclusion on UJRO event blog post	logo	text	text
Inclusion in newsletter	logo	text	text
Free float entry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Signage on parklet	<input checked="" type="checkbox"/>		
Signage on UJRO float		exclusive	

# ANNUAL MEETING

January 2026

Jackson Civic Center

UJRO invites the public to celebrate Uptown Jackson at our annual meeting as we recognize accomplishments and outstanding contributions from the past year.

	<b>Presenting Sponsor</b>
<b>Sponsorship Amount</b>	\$1,500
<b>Spaces Available</b>	1
Inclusion on event web page	logo
Inclusion on dinner program	logo
Inclusion on Facebook	<input checked="" type="checkbox"/>
Verbal Mention during event	<input checked="" type="checkbox"/>
Premier signage at event	<input checked="" type="checkbox"/>
Event tickets	6 (table)
Opportunity to share a 2 minute business promotion clip on UJRO's social media	<input checked="" type="checkbox"/>

# ANNUAL SPONSORSHIP

Become an annual sponsor for Uptown Jackson and gain year-round visibility for your business while supporting local events and community projects. Your sponsorship helps make Uptown a vibrant destination for all!

	<b>Premier</b>	<b>Partner</b>	<b>Friend</b>	<b>Supporter</b>
<b>Sponsorship Amount</b>	\$1,500	\$1,000	\$500	\$100
Inclusion on website	logo	logo	logo	text
Inclusion on print marketing material (as appropriate)	logo	logo	logo	text
Inclusion on UJRO sponsor blog post	logo	logo	text	text
Inclusion in newsletter	logo	logo	logo	logo
Opportunity to share a 2 minute business promotion clip on UJRO's social media	<input checked="" type="checkbox"/>			
Ability to apply for grants	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Admission to Annual Meeting	6 tickets	4 tickets	4 tickets	2 tickets
Free vendor entry at UJRO events (when applicable)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Investor spotlight on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

# SELECT YOUR SPONSORSHIP

## Uptown Art Expo

- Presenting Sponsor
- Event Partner

## Springfest

- Presenting Sponsor
- Bar Sponsor
- Paddle Sponsor
- Bucket Sponsor

## Jackson In Bloom

- Presenting Sponsor
- Event Partner

## Farm to Table

- Presenting Sponsor
- Refreshment's Sponsor
- Course Sponsor
- Decor & Entertainment Sponsor

## Oktoberfest

- Stage Sponsor
- Platinum Sponsor
- Media Sponsor
- Gold Sponsor
- Silver Sponsor
- Weiner Dog Race Sponsor
- Bronze Sponsor

## Christmas Parade

- Presenting Sponsor
- UJRO Float Sponsor
- Event Partner

## Annual Sponsorship

- Premier
- Partner
- Friend
- Supporter

Company Name: \_\_\_\_\_

Company Point of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Marketing Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Invoice me by: \_\_\_ Mail \_\_\_ E-mail \_\_\_\_\_

Return to UJRO Office: 100 N. Missouri St. Jackson, MO 63755 or [directorujro@gmail.com](mailto:directorujro@gmail.com)

# MORE OPTIONS

Didn't find a fit but still interested in supporting UJRO's mission to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscapes, of Uptown Jackson? Consider offering your time or treasure by volunteering or investing in our organization. Thank you for your support!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## VOLUNTEER

I care about UJRO and want to volunteer to be apart of it!

- I want to make an ongoing commitment to serve on a committee.
- I want to volunteer for a specific event project

## INVEST

I care about UJRO and want to invest in its revitalization!

- Legacy of Uptown Jackson** \$500
- Visionary of Uptown Jackson** \$100
- Dreammaker of Uptown Jackson** \$250
- Advocate of Uptown Jackson** below \$100

Amount Pledged: \$ \_\_\_\_\_

Payment Type:

- Bill me via square
- Check

\_\_\_\_\_OFFICE USE ONLY\_\_\_\_\_

Commitment Date \_\_\_\_\_ Invoice Date \_\_\_\_\_ Date Paid \_\_\_\_\_ MOP \_\_\_\_\_

Staff member Initials \_\_\_\_\_

Thank you

FOR INVESTING IN

