

# Volunteer:

Our organization succeeds because it is built on the idea of community involvement. As we firmly believe citizen volunteers are the backbone of all vibrant communities, UJRO celebrates our citizens who volunteer. How can you get involved?

- February Annual
- Taste of Jackson Farm to Table
- Springfest
- Oktoberfest
- Jackson In Bloom
- Christmas Parade

# Invest in Uptown:

In addition, an uptown district cannot have a vibrant pedestrian presence or a thriving economic base without a wide variety of supporters. From banks, to restaurants, to clothing and crafts, our businesses and consumers are what drives our uptown district. Do you believe in the work UJRO is doing? Become an investor today!

- Investor of Uptown Jackson {\$500}
- Partner of Uptown Jackson {\$250}
- Friend of Uptown Jackson {\$75}
- Supporter of Uptown Jackson {\$50}
- Other \_\_\_\_\_

# Contact Details:

Name: \_\_\_\_\_

Business:(if applicable): \_\_\_\_\_

Payment Option(Circle) : Cash Check Card

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Checks payable to Uptown Jackson Revitalization Organization or UJRO. Thank you for your support! Uptown Jackson Revitalization Organization is a 501(c)3 nonprofit organization. 100% of your contributions are tax deductible to the fullest extent of the law. If a tax letter is needed, please send a request to [uptownjacksonmo@gmail.com](mailto:uptownjacksonmo@gmail.com)



# 2024



**(573)200-6542**

**[uptownjackson.org](http://uptownjackson.org)**

**100 North Missouri Street  
Jackson, MO 63755**

## About UJRO:

Our vision as an organization is to reflect that we are a vibrant, bustling, pedestrian oriented community. We offer a variety of activities and experiences that support existing businesses and attract new ones, while drawing visitors as well as past and present residents. We strive to preserve the character of an outstanding community with unique qualities to be treasured, occasionally polished, and frequently put on display.

## The Main Street 4 Point Approach:

Uptown Jackson Revitalization Organization approaches revitalization based on a comprehensive nature. By carefully integrating 4 points into a practical uptown management strategy, UJRO produces fundamental change while preserving our historic buildings and unique heritage.



## Economic Vitality:

The Economic Committee analyzes current market forces to develop long-term solutions; recruiting new businesses and strengthening the existing competitiveness of the traditional merchants and service businesses, while diversifying the economic base; creatively converting unused space for new uses, and working closely with the Design Committee to seek appropriate solutions for historic commercial buildings that will ensure their continued occupancy, maintenance, and preservation.

## Organization:

The organization committee builds a governing framework that includes a diverse representation of business and property owners, bankers, citizens, historians, public officials, chambers of commerce, and other preservation organizations. Everyone must work together in a long-term effort to renew uptown and maintain its stability into the future. The organization committee also develops leaders for the community's revitalization effort. The committee establishes priorities through comprehensive work plans, providing the organization with sustainable sources of revenue and volunteer development.

## Design:

The Design Committee enhances the visual attractiveness of uptown. This includes technical assistance and encouragement to building owners toward the restoration and rehabilitation of historic structures, street and alley cleanup, colorful banners and landscaping. Attention must be paid to safe and efficient infrastructure, including streets, sidewalks, curbs and gutters, and the appearance of storefronts, signs, street lights, window displays and graphic materials. Design improvements should be developed through a public-private partnership by reinvestment of public and private dollars in uptown.

## Promotions:

The Promotion Committee projects a positive, unified image to identify uptown as a gathering place. Revitalization programs market the district and the community through a series of targeted activities such as special events and festivals, which highlight the local culture, art, music, dance and traditions that gives our community its unique identity.

